



American Black Chiropractic Association

www.abcachiro.com

February 23, 2012

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Little Rock, AR

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Dear Potential Vendor,

I am pleased to announce the 31st annual convention of the American Black Chiropractic Association to be held in beautiful Miami, FL on June 28-30 at the Marriott Biscayne Bay located downtown. We would like to invite your company to be a vendor during this festive occasion.

In the last 31 years, the ABCA has been instrumental in the encouragement, development, and success of minority chiropractors across the nation. We have been able to provide scholarships to deserving students to help them along the way so they may concentrate a little more on an already stressful school curriculum. We have active Student ABCA (SABCA) chapters throughout chiropractic colleges in the nation which consistently work in their schools and communities to promote chiropractic and diversity.

By displaying your products at ABCA conventions, it allows our doctors and future doctors to become familiar with your products so as they graduate from school and/or continue to advance, they carry the knowledge of using your product, which means a career long relationship between your company, our doctors, and the ABCA. This means a nation wide network for your company to connect.

Over the last few years, the nation's economy has prevented many from having the numbers they would like to have at conventions. So this year, this executive board has taken action! We want to touch as many doctors and students as possible, so we have drastically lowered convention registration cost to drive more bodies to an already attractive Miami. ***Registration cost has been cut by more than half***, so we are looking at record numbers for this convention.

I have attached a vendor registration form. There will be numerous times allotted during the convention agenda specifically designed to drive traffic to the vending area. We have attached sponsorship opportunities for you to consider which level you would like to display your company throughout the convention as well as our website if you desire to become more involved with the convention.

You should contact Dr. Shereffa Clarke, our fundraising chairperson, at (813) 843-1865 for further information or any questions you may have.

Thank you again for your continued support of the ABCA.

Innately,

Rodney F. Williams, DC
President

ABCA 2012 Convention Sponsorship Opportunities

Harvey Lillard Banquet (\$6,500)

(Inside front cover full page ad, one year exposure on the ABCA website, logo or name on event ticket and program, numerous verbal mentions throughout convention)

Dr. Bobby Westbrook Luncheon (\$5,000)

(Outside back cover full page ad, one year exposure on ABCA website, logo or name on event ticket and program, numerous verbal mentions throughout convention)

Welcome Reception (no longer available)

(Inside back cover full page ad, one year exposure on the ABCA website, logo or name on event ticket and program, numerous verbal mentions throughout convention)

Gold Level Sponsor \$2000

Silver Level Sponsor \$1000

Bronze Level Sponsor \$500

(These sponsors will be listed in the program book)

Along with your sponsorship of \$3,000 or more, you will be given free vendor space in our vending area. Gold Level or Entertainment Sponsors will receive vendor space at half the price. Otherwise, vendor space will be \$350.

The ABCA is a registered non-profit organization. Our tax i.d. is 43-1250320. *Sponsorships are on a first come basis.*

Thank you for supporting the American Black Chiropractic Association!!!

American Black Chiropractic Association

2012 Annual Convention Sponsorship/Vendor Application

Please provide the following information to apply for sponsorship or vendor space at the ABCA's 31st Annual Convention in Miami, FL, June 28-30. Host hotel will be Hilton Anatole. Sponsorship is limited and will be assigned on a first come first serve basis

Company Name _____

Contact Name: _____ Title _____

Address _____ City _____ St _____ Zip _____

Phone _____ Office Fax _____ Cell Phone _____

Email _____ website _____

Sponsorship:

_____ I would like to sponsor the _____ in the amount of \$ _____

_____ I would like to be a gold / silver / bronze sponsor.

Vendor Tables:

Please reserve _____ (number) vendor tables for me in the vendor area of the ABCA's annual convention at the following cost of \$350/table.

Note to Vendors: All tables will be covered and skirted, no need to bring your own table covers. Vendors may set up tables anytime after 7 AM Friday morning. The majority of convention traffic will occur on Friday and Saturday.

Payment enclosed () Money Order () Check () Credit Card Total: _____

Credit Card # _____ Card Type: Visa/MC/Discover

Exp. Date _____ CVV # _____

Billing address for card _____

Signature _____ Date _____

The ABCA is a registered non-profit organization. Our tax i.d. is 43-1250320.

Registration form and payment should be mailed to:

ABCA
1200 Barrow Rd., Ste. 112
Little Rock, AR 72205

ABCA Exhibitor/Sponsor Rules and Regulations

- Under the terms of the contract, the exhibitors and/or sponsor agrees to pay the total fees along with this application. It is understood that the contract may be cancelled in writing by an exhibitor prior to June 1, 2012. After June 1, Fifty (50) percent of the total contracted space will be retained by ABCA . **No cancellation of exhibitor space contract will be accepted or refunds made after June 15, 2012.**

- **There will be no cancellation of sponsorship once this application is accepted.**

- The American Black Chiropractic Association will not assume liability or responsibility for damage, loss, or injury to an exhibitor, sponsor, or representative caused by fire, theft, utility malfunction, accident, or labor dispute. An exhibitor is liable for any damage his/her exhibit or personnel causes to property.

- Exhibitors and/or Sponsors with exhibits agree to break down and pack up all items by 5 p.m. on Saturday of the convention.

We hereby make application for sponsorship or exhibit space at the 2012 ABCA National Convention. We understand this application becomes a contract when signed by us and accepted by ABCA. We have read and agree to abide by all, rules, regulations, requirements, and conditions as outlined in the agreement form.

The agreement authorized by:

Print Name

Title

Signature

Date