

Video Transcript: Chiropractic Economics Talks to Kathy Weidner

Gloria Hall: Hello, I'm Gloria Hall, editor-in-chief of Chiropractic Economics. Thanks for tuning in to my interview with Issue 15 author, Medicare and documentation expert Kathy Weidner of KMC University. Kathy is here today to give us some additional insights into Issue 15 and the documentation landscape. Kathy, over to you.

Kathy Weidner: Thank you. You know, this issue is always my favorite one to watch for in my mailbox because it kind of encompasses all the things that I'm about and we are about here at KMC University. And you know what I've learned is that you can't just say to doctors "documentation" or "compliance" or "reimbursement" because it means so many different things to so many different people. And while it is incredibly important, also I find that those who practice more in a cash-based model don't think a lot of that applies to them. And so I'm super-thrilled that this issue also has an article directly about what it means to be in a cash-based practice.

Sometimes as we're moving away from that due to declining reimbursement rates and moving toward more of a cash-based practice, we forget the details that are necessary. You know, we have an opportunity because of our size and scope in the profession to see a lot of documentation from doctors. Very often, even just proactive chart reviews where they'll ask us to sort of put our white hat on and do an audit for them and tell them exactly what we see or don't see. And I think those are some of my favorite things to do because regardless of whether it was in school or whether it's continuing education, whatever, a lot of doctors are still missing the finer points.

And so one of the things I was so excited about in this article, and not only the article I wrote on orthotic documentation, which is very, very nuanced, but also many of the other articles talking specifically about really what you should be looking for. And I hope doctors will digest that and apply it in their practice because all we can do is just get a little bit better every time, a little bit incrementally better, and I love how Chiropractic Economics provides these details for us. Looks like it's going to be an amazing issue.

GH: Kathy, thank you. And as always, thank you for your continued support. And viewers, until next time.