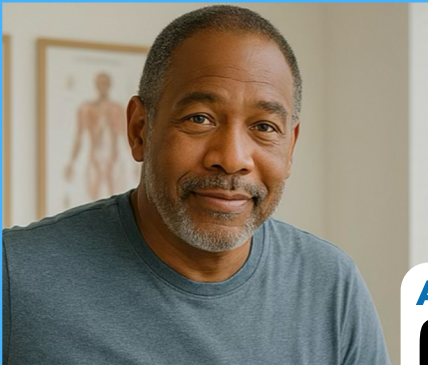


# Can Your Team Build Trust & Authority with THIS Skeptical Patient – In Real Time?

Test your skills with our AI Roleplay Simulator — Practice the Most Critical Day 1 Conversation and Set the Stage for Day 2 Success.

# JOHN



**AGE**  
**65**

## CONDITION

**BACK PAIN & HERNIATED DISCS**

## SALES PSYCHOLOGY

**Straightforward.  
Fair. Honest.  
Mildly Skeptical.  
Practical.**

Can YOUR team build trust, address resistance, and guide John toward change — **LIVE with our AI Roleplay?**



# AI ROLEPLAY SIMULATOR

## BUILD KNOW, LIKE & TRUST ON DAY 1

### STEP 1

Establish Medical Authority & Trust — Practice greeting the patient and building expert positioning.

[ACCESS TRAINING PART 1 NOW](#)

### STEP 2

Surface & Address Resistance — Practice uncovering hidden concerns and helping the patient move forward.

[ACCESS TRAINING PART 2 NOW](#)

### STEP 3

Uncover the Patient's True Motivation — Practice drawing out the patient's WHY and building readiness for change.

[ACCESS TRAINING PART 3 NOW](#)

### STEP 4

Set the Stage for Day 2 Success — Practice pre-framing the follow-up conversation and financial discussion.

[ACCESS TRAINING PART 4 NOW](#)

**ENGAGE WITH THE ROLEPLAY.  
PRACTICE IN REAL TIME.  
SHARPEN YOUR TEAM'S PATIENT  
COMMUNICATION SKILLS.**