

HOW FULL/BROAD SPECTRUM HEMP OIL CAN BENEFIT YOUR HEALTH

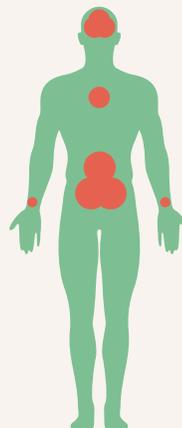
WHAT IS CBD?

Cannabidiol (CBD) is a **naturally occurring** compound found within cannabis sativa plants and **research** has shown that it has been used for centuries for many different chronic medical conditions related to pain and inflammation.

HOW IS IT MADE?

Full/Broad Spectrum hemp oil is made by extracting CBD from the cannabis plant, then diluting it with a carrier oil like coconut or hemp seed oil. This oil can then be encapsulated into a softgel, capsule or simply filled into a tincture for a sublingual dose.

HOW CBD WORKS



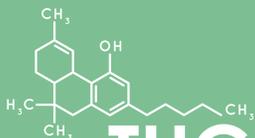
CBD helps keep the body from breaking down some of the cannabinoids it produces naturally on its own (called endocannabinoids). CBD's second function is to indirectly interact with specific receptors in the brain (namely, CB1 and CB2 receptors) that are responsible for regulating pain.

CBD helps keep the body from breaking down some of the cannabinoids it produces naturally on its own (called endocannabinoids). CBD directly interacts with the CB1 receptors (primarily found in the brain & central nervous system) and CB2 receptors (mostly in the peripheral organs associated with the immune system) found on the cell surfaces of the body. Together, CBD interacts with both receptors to help support the regulation of pain and inflammation throughout the entire body.

BENEFITS

Activating the CB1 and 2 receptors benefits can include:

- Relieving depression
- Lowering intestinal inflammation **CB2**
- Decreasing intestinal permeability (Leaky Gut Syndrome) **CB2**
- Lowering blood pressure
- Lowering anxiety
- Reducing fear and paranoia
- Improved sleep



THC

THC is psychoactive and is the main cause for the marijuana "high".

VS.



CBD

CBD is non-psychoactive.

BOTH CANNABINOIDS ARE PRESENT IN HEMP AND MARIJUANA

LEGAL

Full/Broad Spectrum hemp oil with less than .3% THC content is legal in all 50 states. The 2018 Farm Bill passed Senate and House removed a decades-old prohibition of the agricultural production of hemp.

SAFE

CBD has no known side effects to humans.

ECS

The body's endocannabinoid system (ECS) is a vital molecular system for helping maintain "homeostasis". In simple terms, this system is responsible for helping our cells obtain and maintain optimal health by keeping them stable.

FULL/BROAD SPECTRUM VS. ISOLATE

Full/Broad Spectrum hemp oil: Contains CBD, CBC, CBN, CBG, .3 percent THC, flavonoids, terpenes, and other phytonutrients from the aerial parts (flowers and leaves) of the hemp plant.

CBD Isolate: Contains only the CBD cannabinoid, no other cannabinoids or phytonutrients, and is THC-free.

ABSORPTION

Fat-based supplements such as phytocannabinoid-rich hemp oil (CBD) are difficult to absorb by the aqueous human digestive tract. Studies show that the VESIsorb® patented delivery system provides significant improvements in absorption and bioavailability of CBD supplements, **by up to 600%**.

NATURAL SOLUTIONS

Many health conditions, both severe and not, are treated with pharmaceutical drugs. Unfortunately, many of these drugs have unpleasant or dangerous side effects. In some instances, CBD may offer non-toxic, virtually side-effect free, natural benefits for individuals who want to avoid or reduce the number of pharmaceuticals they are taking.

WHAT TO LOOK FOR IN THE BEST FULL/BROAD SPECTRUM HEMP OIL

- Extraction process that ensures purity and safety from unwanted solvents and psychoactive components
- Bioavailability of Full/Broad Spectrum hemp oil
- Full traceability from seed to consumer
- Non-GMO hemp cultivars
- cGMP manufactured
- ISO 17025 tested
- Full/Broad Spectrum- rich in terpenes and other cannabinoid



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Full-spectrum hemp contains all the terpenes, cannabinoids, flavonoids, fatty acids which have therapeutic effect and help create the entourage effect. Broad-spectrum hemp, is full-spectrum without any trace of THC, making it the best choice for passing a drug test.