

## Calculating the cost of a branch office

### **SATELLITE/BRANCH OFFICE COSTS**

|                         |       |
|-------------------------|-------|
| Rent                    | _____ |
| + Utilities             | _____ |
| + Staffing (if any)     | _____ |
| + Advertising/promotion | _____ |
| + Equipment & buildout  | _____ |
| = TOTAL BRANCH COSTS    | _____ |

### **SATELLITE OFFICE BENEFITS**

Additional cash flow \_\_\_\_\_

What I gain from having satellite/branch office: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Negatives: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Bottom line:

IS IT WORTH IT?     YES     NO

*This cost/benefit for was created by Stanley Greenfield, RHU. To contact him, call 800-585-1555 or email him at stan@stanleygreenfield.com*