

THEY'RE BACK!

Premier college events offer continuing-education opportunities

By Jennifer Whalen

Perhaps you're ready for a change of scenery, or maybe you just want to make some new friends. In either case, attending educational events provides the opportunity to meet new people, visit various college campuses, and enhance your skills to better serve your patients.

Chiropractic Economics provides the following roundup of premier educational events for your consideration. These annual chiropractic college events focus on learning and the opportunity to earn continuing education credits for license renewal. Class reunions, vendor expos, social activities, and guest speakers — from within and outside the chiropractic profession — are featured during these events for the chiropractic professional, student, or family member.

CLEVELAND CHIROPRACTIC COLLEGE

Cleveland Chiropractic College will offer two homecomings in 2007 to serve its Kansas City, Mo., and Los Angeles campuses.

Homecoming 2007 will be held on the Kansas City campus Oct. 5–7. This event will offer attendees the chance to earn 24 continuing education credits, as well as feature guest speakers and social activities for alumni, students, faculty, and staff.



“Coming Home 2007: Extremity Adjusting and X-Ray” will be held Oct. 6 at the Los Angeles campus. The 12-hour seminar will include four hours of adjusting techniques and five hours of x-ray. Twelve credits may be earned from attending the seminar, which will be instructed by Mark Charrette, DC, and David Gendreau, DC.

Call 800-969-2701 for further details about the Kansas City event, 323-906-2197 for information about the Los Angeles event, or visit www.cleveland.edu.

LIFE CHIROPRACTIC COLLEGE WEST

“Renewal and Recommitment!” is the theme of Life Chiropractic College West’s Spring for Life celebration, which will be held on the morning of May 10, 2007, on the college’s campus in Hayward, Calif.



The morning will feature informational and inspirational guest speakers for chiropractors, office staff, chiropractic students, faculty, and staff. The event will be followed by the student council picnic at Lake Chabot Regional Park in Castro Valley, Calif.

The college’s next major event, titled Festival 2007 (“SPA DAYS”), will be held Oct. 19–20. SPA DAYS celebrate the science, philosophy, and art of chiropractic. Festival 2007 will include guest speakers, continuing education units, and social events on the LCCW campus.

Visit www.lifewest.edu or call 800-788-4476 for more information.

LIFE UNIVERSITY

“It’s a Good Life” is Life University’s Homecoming theme to be held in Marietta, Ga., on the Life University Campus Oct. 25–28, 2007.

This event will feature a basketball game; a state of the university address by Guy Riekeman, DC, president of Life; a rugby game; a golf tournament during the morning of Oct. 25; a welcome reception; a party during the evening of Oct. 27; more than 55 vendors; and the possibility of earning more than 25 hours of continuing education credits.



Course topics include pediatrics, anti-aging, Georgia law, and Florida law among many others.

For more information, call 800-543-3202 or visit www.life.edu.

LOGAN COLLEGE OF CHIROPRACTIC

Logan College of Chiropractic's Alumni Homecoming and Class Reunions will be held for the first time at the William D. Purser, DC Center on the college's campus in Chesterfield, Mo., June 7-10, 2007.



This year's event, themed "Logan — Growth with Excellence," will feature nine guest speakers; a "State-of-Logan" address by college president George A. Goodman, DC, FICC; the student/alumni golf tournament; a Thursday evening dedication of the

William D. Purser, DC Center; exhibits; class reunions for years ending in 2 and 7; and a Saturday evening dinner/dance with a performance by Michael McDonald. Twenty-four hours of continuing education opportunities are also available covering topics such as lumbar spine MRI images, fibromyalgia, a review of scientific literature and common child disorders, documentation and coding, and ways to enhance your chiropractic practice.

Visit www.logan.edu for more information on this event and other continuing education classes.

NATIONAL UNIVERSITY OF HEALTH SCIENCES

The National University of Health Sciences (NUHS) will celebrate its Homecoming 2007 June 22-24 at the Doubletree Hotel Chicago-Oak Brook in Oak Brook, Ill.



In addition to receiving continuing education credits at the homecoming event, students and

practicing professionals may also choose from a wide array of certificate and diplomate programs, as well as specialty seminars, at various facilities in the region. Programs are conveniently offered during weekend hours.

For more information, visit www.nuhs.edu.

NEW YORK CHIROPRACTIC COLLEGE

The Second Annual Symposium, "The Art of Chiropractic: A Symposium on Chiropractic Technique," was "presented in the Spirit of Unity" by New York Chiropractic College, the New York State Chiropractic Association, and the New York Chiropractic Council April 21-22, 2007, at the Marriot New York-LaGuardia Airport Hotel in East



Elmhurst, N.Y.

The symposium offered 12 CE credits. Several guest speakers discussed the following topics: Flexion/distraction, Sacro Occipital Technique, diversified and extremity adjusting, chiropractic biophysics, the Graston Technique, and scoliosis.

The college's Unity Day and Homecoming Weekend will be held July 13-15, 2007, and will feature guest speakers and an exhibitor fair. DCs may earn up to 12 credit hours at this event, as well as participate in motivational, noncredit seminars.

Guest speakers will discuss such topics as the Sacral Occipital Technique, documentation and recordkeeping, the DC's role in the multidisciplinary practice, as well as ethics and risk management. The event will also feature a student-alumni mixer.

For more information, visit www.nycc.edu.

NORTHWESTERN HEALTH SCIENCES UNIVERSITY

Mark T. Zeigler, DC, was inaugurated as Northwestern College of Chiropractic's fifth president during the college's Homecoming and Winter Gathering, held Feb. 1-3, 2007, on the Northwestern Health Sciences University campus.

The event — the third-largest chiropractic gathering in the United States — attracted more than 1,200 chiropractors, alumni, chiropractic assistants, and students, as well as more than 100 vendors. The gathering featured hours of continuing education credits, receptions, lunches, professional seminars, a number of speakers, and social activities.

In addition, more than 100 graduates attended a reunion dinner for 13 graduation classes. The homecoming is held every year in February.

Visit www.nwhealth.edu for more information.



PALMER COLLEGE OF CHIROPRACTIC

All three of Palmer College's campuses host an annual homecoming celebration with guest speakers, continuing education opportunities for DCs and individuals who have earned an associate degree in chiropractic technology, the most current chiropractic products, a vendor expo, and several social activities for alumni, students, faculty, and staff. Alumni who are celebrating a 25-year or 50-



year reunion are encouraged to attend the reunion celebration.

Events will be held as follows:

- Palmer College of Chiropractic — Davenport Campus, August 9–11, 2007, Davenport, Iowa;
- Palmer College of Chiropractic — Florida Campus, held in January 2007, Port Orange, Fla. The 2008 Homecoming event has not yet been scheduled.
- Palmer College of Chiropractic — West Campus, October 12–13, 2007, San Jose, Calif.

For more information, call 866-592-3861 or visit www.palmerhomecoming.com.

PARKER COLLEGE OF CHIROPRACTIC

The year 2007 marks a time of commemoration for Parker College of Chiropractic, which will celebrate its 25th anniversary and the 55th anniversary of Parker

Seminars.



The college kicked off its anniversary celebration at the Parker Seminar in Las

Vegas, Feb. 7–9, 2007, at the Las Vegas Hilton. The celebration will continue in Dallas for the Homecoming Relicensure Extravaganza, themed “Reflecting on the Past ... One Voice for the Future,” May 31–June 2, where Homecoming and the Dallas Parker Seminar will combine for one big event. Celebrities and well-known speakers from the profession, as well as seminars, the opportunity to earn up to 19.5 continuing education credits, expos, and group mentoring are featured during this event.

In addition, the Parker Alumni 25th Anniversary Reception and Reunion will be held May 31, while the Parker College of Chiropractic’s 25th Anniversary Luncheon will be held June 1. The unveiling of a life-size bronze sculpture of Dr. James Parker, the college’s founder, in the Parker College courtyard will be held during the evening of June 1.

For more information, visit www.parkerseminars.com.

SHERMAN COLLEGE OF STRAIGHT CHIROPRACTIC

Sherman College’s Lyceum 2007, entitled “Mission: Possible,” will take place on the college’s Spartanburg, S.C., campus May 24–27. Each year, Lyceum attracts nearly 1,000 attendees from around the world for alumni events, continuing education seminars, and motivational talks.



Chris Widener, a personal development and leadership expert and author, will be this year’s keynote speaker presenting “Winning with Influence — The Real Way to Influence Others.” Lyceum offers seminars in the area of chiropractic technique, philosophy, principles of practice, basic science, and provides additional special programs.

For more information, visit www.sherman.edu/lyceum or call 800-849-8771, ext. 229.

SOUTHERN CALIFORNIA UNIVERSITY OF HEALTH SCIENCES

Although Los Angeles College of Chiropractic, part of Southern California University of Health Sciences (SCUHS), does not have a single homecoming event, its alumni who graduated at least 40 years ago are honored at SCUHS’s Legacy Luncheon.

The Postgraduate Division offers a series of seminars throughout the state of California and in Arizona and Nevada. Each seminar meets license renewal requirements while presenting the most contemporary trends in clinical care. Programs are also available for presentation in other states in conjunction with state chiropractic associations, or as stand-alone seminars.



Three seminars are offered in 2007: “Tools for Trauma,” which is a continuation of the popular Nuts and Bolts of Radiology series; “Scoring in on Sports,” which focuses on sports injuries and nutritional needs of athletes; and “Pediatrics: Not Just for Kids,” a special seminar about the chiropractic needs of children.

For more information, call 800-221-5222 or visit www.scuhs.edu.

TEXAS CHIROPRACTIC COLLEGE

Texas Chiropractic College’s Homecoming Convention and License Renewal 2007, themed “Beach Party,” will be held July 18–21, at the Moody Gardens Hotel in Galveston, Texas.

“Beach Party” events include a cocktail reception, golf tournament, beach party, class reunions, president’s banquet, speakers, an expo, and the opportunity to earn continuing education credits.

For more information, visit www.txchiro.edu or call 800-533-9822.



UNIVERSITY OF BRIDGEPORT COLLEGE OF CHIROPRACTIC

While it may not offer a single premier event, the University of Bridgeport College of Chiropractic in Bridgeport, Conn., does offer seminars throughout the year in many locations, as well as an online program with more than 80 course offerings.



UBCC's Tele-Seminar Series provides users with a live, interactive experience in the comfort of their own home or office.

UBCC's Internet courses and Tele-Seminars for re-licensure continuing education credit are accepted in many states. UBCC offers more than 87 different modules for chiropractors to fulfill their continuing education requirements.


For more information, visit www.bridgeport.edu.

WESTERN STATES CHIROPRACTIC COLLEGE

The Eighth Annual Northwest Chiropractic Symposium will be held June 1–3, 2007, in Portland, Ore. This 20-hour, continuing education program will feature speakers and an expo of vendors.



In addition, Western States Chiropractic College offered a Chiropractic Education Forum April 28, 2007 for prospective students to discover more about the college's chiropractic program.

Visit www.wschiro.edu or call 800-215-3716 for information about the event. 



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